

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Kinesiology BS

Goal	Communication Skills 🔑 Oral and written communication skills will be emphasized with students in the Kinesiology BS (Generalist) program.
Objective (L)	Communication Skills 🔑 Kinesiology BS (Generalist) students will communicate in oral and written forms their personal philosophy of a professional career in field of Kinesiology.
Indicator	Communication Skills 🔑 A common embedded portion of KINE 1331 will require students to effectively participate in group discussion assignments and reflect on the issues via a written reflection assignment. Both assignments utilize effective oral and written communications skills developed by the faculty.
Criterion	Communication Skills 🔑 Students must score at least 80 percent correct on the common faculty-developed rubric for the group assignments and reflection assignment attached to the exercise.
Finding	Communication Skills Results 🔑 Students scored 62.75 percent on the group discussion assignments and 90 percent on the written reflection assignment.
Action	Communication Skills Action 🔑 Since the results were mixed on these two measures, it is recommended that the criterion be maintained to facilitate a better analysis of students outcomes.

Goal	Content Knowledge 🔑 Content knowledge will be emphasized in the BS Kinesiology (Generalist) Program.
Objective (L)	Content Knowledge 🔑 Students will be able to effectively gain and apply knowledge of the twelve sub-disciplines of the profession of Kinesiology.
Indicator	Content Knowledge 🔑 Embedded portions of exams and assessments from KINE 1331, 3363, 3364, 3378 will assess students' knowledge and application of theories and concepts in Kinesiology.

Criterion**Content Knowledge** 🔑

Students must score at least of 75 percent correct on the embedded exam questions and assessments testing their knowledge and application of theories and concepts in Kinesiology.

Finding**Content Knowledge Results** 🔑

Students scored an average of 71.2 percent on the midterm and final examinations testing their knowledge and application of theories and concepts in Kinesiology. In greater detail:

KINE 1331: Students averaged 71% on all exams for Fall 2014 and Spring 2015.

KINE 3378: Students averaged 77% on all exams for Fall 2014 and Spring 2015.

KINE 3364: Students averaged 68% on all exams for Fall 2014 and Spring 2015.

KINE 3363: Students averaged 71% on all exams for Fall 2014 and Spring 2015.

Action**Content Knowledge Action** 🔑

Students enrolled in the four core Kinesiology class samples (i.e., KINE 1331, KINE 3363, KINE 3364, and KINE 3378) approached the overall criterion, but fell a bit short. Only measures from KINE 3378 exceeded the criterion. It is recommended that the criterion remain stable for the 2015-2016 reporting cycle. Additional data may help with the determination of whether the criterion is appropriate or should be moved down (i.e., 70%).

Goal**Career Exploration** 🔑

KINE Generalist students will demonstrate knowledge of the wide variety of career options that are available in the discipline.

Objective (L)**Career Exploration** 🔑

Students will be able to identify the different career options that are a part of the Kinesiology disciplines.

Indicator**Career Exploration** 🔑

Students in KINE 1331 will complete a career exploration project for the course that has three parts: (a) professional interview they conduct with someone in their chosen field/career choice, (b) research paper on the chosen career, and (c) research presentation that incorporates both interview and research.

Criterion**Career Exploration** 🔑

Students will score at least 75 percent on the three components of the career research project.

Finding

Career Exploration Project Results 🔑

Students averaged 76.4 percent on the career exploration project for the Fall 2014 and Spring 2015 semesters.

Action

Career Exploration Project Action 🔑

Students marginally exceeded the criterion that was established. It is recommended that the criterion remain stable for 2015-2016 in order to examine whether 75% represents an ideal measure. Additionally, more emphasis may be placed identifying deficiencies on one or more of the three areas of the assignment.

Previous Cycle's "Plan for Continuous Improvement"

Upon review of the 2013-2014 assessment cycle findings, the Kinesiology Program faculty has continue teaching additional sections with smaller enrollments which will enable more innovative instructional strategies to be implemented into the course content. The faculty will continue to emphasize the importance of comprehending the components of physical activity in KINE 1331 to achieve our goals.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

Additional sections of all courses used for data (i.e., KINE 1331, KINE 3363, KINE 3364, and KINE 3378) were added to the Fall and Spring schedules in 2014-2015. Enrollments for these courses remained stable and even increased in certain sections. Overall, the criteria that were established were met or close to being met.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

Additional discussion of tracks that may supplement the other tracks offered in the department will be a key focus for 2015-2016. Surveying students to determine their specific career goals could also be an approach to use as the track and its goals are reexamined and modified. Additional measures of content knowledge and presentation skills for KINE-Generalist majors may also be examined in order to provide more directed outcomes for graduates.
